

Miami Roots Run Deep; bring it back to the playground where it all began

5K Sponsorship Letter

September 22, 2018

At Amsterdam Jubilee

Amsterdam, MO

We cordially invite you to participate as a Sponsor for our 5K run/walk; We're Running To Play 5K. This event is sponsored by the Miami School PTSO, and has been organized as a fundraiser for our school to be used to upgrade our playground, primarily purchasing playground equipment. As you can see in the picture enclosed of our playground, it is in need of a serious upgrade. The cost of just one piece of safe, state certified playground equipment is upwards of \$30,000. While the goal of the school is to educate the students - Kids are naturally drawn to playing outside and there are numerous benefits of outdoor play: it allows them to explore their environment, develop muscle strength and coordination, and gain self-confidence. But there are additional proven benefits you may not be aware of; improves vision, promotes social skills, increases attention span, reduces stress and increases vitamin D levels.

We're Running To Play 5K will be held on Saturday, September 22, 2018 beginning at 8 a.m. (registration at 7:30 a.m.) in conjunction with the Amsterdam Jubilee, Amsterdam, MO. Medals will be given for top men/women/age/division qualifiers of the 5K. Presenting and Gold level sponsors may set up their information tables prior to the race and keep them up throughout. Sponsorship levels are listed on the following form.

Your sponsorship helps to defray the cost of organizing the event. Funds received from sponsorships are used to purchase t-shirts for registered race participants and complimentary drinks and snacks for each race participant. Any additional money from sponsorships will help go toward our fundraising goal of \$5,000. If you would not to like sponsor, but would like to make a donation it would greatly be appreciated. Donation receipt can be provided.

There are various levels of sponsorship for the We're Running To Play 5K. Size and placement of company names on t-shirt and printed materials are based on sponsorship level.

Thank You in advance your consideration of becoming a race sponsor. Please call or email Marilyn Lindsay, Ruth Crawford, or Kathy Bowers to set up sponsorship, make a donation or answer any questions.

Checks can be made payable to Miami R-I School District.

Checks must be received by the school by September 17th, 2018 to ensure printing of name on shirts.

They can be mailed to: Marilyn Lindsay c/o Miami 5k
7638 NW State Route J
Amoret, MO 64722

work: 660-267-3480
mlindsay@miamik12.net

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<u>PRESENTING Sponsor - \$1,000</u>	<u>GOLD Sponsor - \$250</u>	<u>SILVER Sponsor - \$100</u>	<u>BRONZE Sponsor - \$50</u>
<ul style="list-style-type: none"> • Extra Large Company Name on back of race day T-shirt • 3 Free T-shirts and Vouchers for participation in the race. • You may set up a promotional table at race beginning/end. 	<ul style="list-style-type: none"> • Large Company Name on back of race day T-shirt • 2 Free T-shirts and Vouchers for participation in the race. • You may set up a promotional table at race beginning/end. 	<ul style="list-style-type: none"> • Medium Company Name on back of race day T-shirt • 1 Free T-shirt and Voucher for participation in the race. 	<ul style="list-style-type: none"> • Small Company Name on back of race day T-shirt • 1 Free T-shirt and Voucher for participation in the race.

Business/Organization name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone number: _____

Contact person: _____

Contact email: _____

Sponsorship level: PRESENTING (\$1000) Gold (\$250) Silver (\$100) Bronze (\$50)

Donation amount (no company name on the shirt) \$ _____

We plan to set up an information table at the event (for Presenting and Gold sponsor levels only):

Yes No

Please email or send back with this form company name to be used on t-shirt, promotional material, and shirt size(s) to: mlindsay@miamik12.net

Circle Shirt Size Desired Adult S M L XL 2XL Youth S M L

Please make check payable to Miami R-I School District and mail by September 17, 2018 to:

Marilyn Lindsay

C/o Miami 5K

7638 NW State Route J

Amoret, MO 64722

Any questions please contact:

Marilyn Lindsay

660-267-3480 or email: mlindsay@miamik12.net